

The High Cost of Poor Legal Writing

January 26, 2022

Scribes, The American Society of Legal Writers, and Attorney Protective are combining forces to put on a live CLE webcast that will feature a moderated panel discussion on legal writing including strategies, tips, and traps. A powerhouse panel will unpack the key ingredients of effective legal writing and offer perspectives on how practitioners can bring greater clarity and vigor to their written work. Panelists will discuss strategies for enhancing readability and expression and offer practical tips to help the legal writer capture and hold the reader's attention. Lawyers of all ages, stages, and practice areas are welcome to attend.

Keeping on Top of Your Cases: Secrets for Mastering Time Management

February 23, 2022

Procrastination and unreasonable delay can undermine a client's confidence in a lawyer's trustworthiness as well as compromise the client's legal position, thus triggering a malpractice suit. Join ethics expert and lawyer Sally Field, and time management expert and lawyer Margaret Spencer Dixon, to examine how overcoming procrastination can reduce the risk of disciplinary action and malpractice liability. The webinar will provide practical, specific techniques that lawyers can use immediately to deliver efficient and effective work product that conform to the Rules of Professional Conduct related to diligence, communication, and expediting litigation.

The Struggle for Sobriety in the Legal Profession

March 23, 2022

Addiction haunts the legal profession, yet most attorneys remain silent in their struggle. Many factors including the competitive culture of law firms, deadlines, and client demands can create a pressurized environment for lawyers. Join this 60-minute webinar to learn facts about substance abuse and how to help those who struggle with it. Erica Grigg, Attorney with the Texas Lawyers' Assistance Program and Eric Wood, MA, LCAC, Clinical Case Manager with the Indiana Judges and Lawyers Assistance Program will lead the discussion.

Don't Be 'Socially' Unacceptable: Ethical Issues with Social Media in Your Practice

April 20, 2022

Practicing law in the Digital Age is rife with ethical minefields. Changes to the Model Rules of Professional Conduct have ushered in new expectations as attorneys are now held to a higher standard of digital competence. Ethics opinions across the country are addressing issues like the limits of advising clients about what to "take down" from their Facebook pages, contact with witnesses via social media, and even researching the online profiles of prospective jurors. Join speakers John Browning, J.D. and Sally Field, J.D. to discuss this ever-evolving topic. As a lawyer and the author of *The Lawyer's Guide to Social Media* and two more books on social media and the law, John Browning has spent a great deal of time examining this issue and will offer some valuable insight into emerging issues. Sally Field is an attorney of more than 30 years and has spoken on numerous ethics topics over the years. She will offer attendees perspective on how the Model Rules of Professional Conduct translate to social media.

Better Safe than Sorry! Tips to Prevent Conflict of Interest Violations

May 18, 2022

Conflicts of interest are among the most common and complex malpractice errors, producing a substantial number of claims each year. Conflicts can come in all shapes and sizes, so despite the best efforts of lawyers, they can be hard to identify. Join J. Calhoun Watson, Partner of Sowell Gray located in Columbia, South Carolina, and Erin McCartney, Attorney and Risk Management & Marketing Lead at Attorney Protective, as they analyze several scenarios and provide best practice tips on how to avoid conflicts of interests. The webinar will also include a review of applicable ethics rules and discuss what actions to consider should a conflict arise.

Walking the Line: Keeping Billing Practices Ethical

August 24, 2022

One of the many challenges in law firm management is legal billing. Clients can avoid or delay paying legal bills for a number of reasons. Clients may disagree with the amount charged or may be confused about the billing agreement or the work performed. That is why it is important to implement client-centric billing processes, which can also help avoid potential fee disputes down the road. Join speakers Erin McCartney, J.D. and Erik Crep J.D. while they discuss legal billing tips that can help your firm establish more efficient and client centric billing processes, which can help avoid potential fee disputes down the road.

Navigating the Ethical Waters of Legal Marketing

September 28, 2022

As lawyers expand their involvement in the digital world, they should be aware of emerging ethical violations that may result from their online activities. Our current environment, which has many lawyers practicing remotely for the first time, creates additional ethical challenges related to technological competence, client confidentiality, digital marketing and social media usage. Join speakers attorneys Erin McCartney and Megan Zavieh to discuss how not to run afoul of the ethics rules while navigating through a digital world.

Something Wicked This Way Comes: Escaping Malpractice Exposure!

October 19, 2022

A grievance or malpractice claim could haunt your firm long after Halloween. Over the years, legal malpractice claims have significantly evolved and the risks to firms has increased correspondingly. Lawyers who understand the prevailing risks accompanying the practice of law are in a better position to avoid them. Matthew Marrone, Esq. and Seth Laver, Esq., both Partners of Goldberg Segalla LLP, will lead this discussion by reviewing current ethical pitfalls and discussing how to protect your firm from malpractice exposure.

Fowl Play! Avoiding Ethical Violations

November 16, 2022

Thanksgiving should be a time for counting blessings, not worrying about a malpractice claim. Fortunately, learning from other lawyers' mistakes can provide memorable lessons. Join George Jonson, J.D., and Erin McCartney, J.D., as they examine actual cases and consider whether the lawyer's conduct violated the ethics rules. The discussion will include best practice tips regarding the ethics rules pertaining a lawyer's duty of diligence, competence, communication, misconduct, the duty to report another lawyer's professional misconduct.



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2022

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